

Superpower

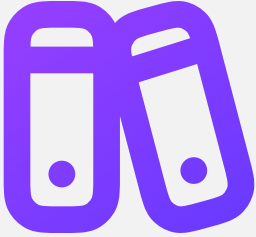
Eidetic Memory

Control your own Memory



FigBuild

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Contents

01

About team

02

Problem statement
& Superpowerz

03

Solution & User Flow

04

Edge Case

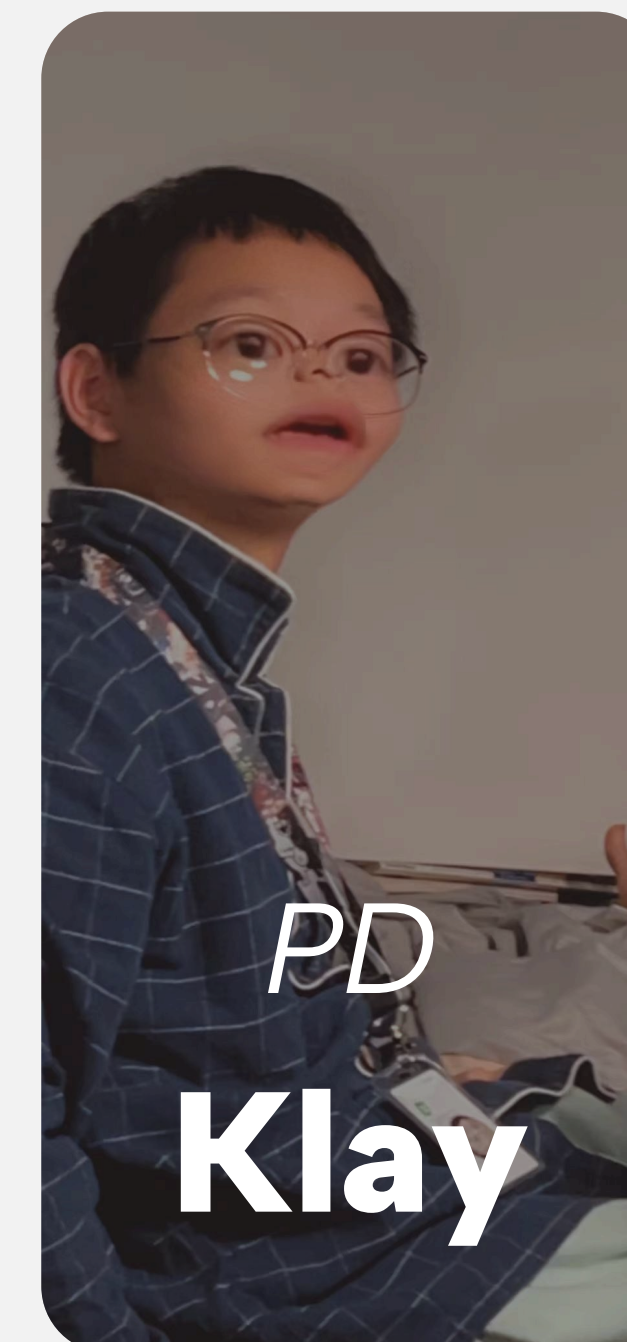
05

Mock up & High-Fi



About Team

Kirin



I Problem Statement



When we are faced with many independent projects, how do we **organize, filter, review and protect** our memories of different projects?

I Matters Why Problem

Lack of unified rhythm and framework, fragmented memory, difficulty in accumulating experience within the team, and limited collaboration efficiency.

Memory fragmentation

People generally do different things at different times, resulting in incoherent memories of the same thing.

Missing structure

There is no "framework" or "rhythm" formed to help organize memories.

Even if it was clear at the time, it would become blurry after a while. "Why did you do that then?"

Cognitive Load

Rapid switching between items causes "context forgetting" and confusion in short-term memory.

Lack of memory storage

The team's "collective memory" is unstable, experience is difficult to inherit, and efficiency is limited.

I Pain points



"Information overload leads to memory confusion, psychological burden and stress, and exacerbates the blurred sense of identity."



Chaos

Information overload,
memory chaos



Burden

Too much things to
remember, leading high
stress."



Retrieval block

Difficulty in quickly finding
key memories



Identity drift

Blurred sense of identity,
unclear boundaries

I Persona



Charles

DEMOGRAPHICS



28



Male



UI designer



8000/m



CA,LA

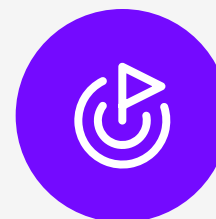


Single



Bio

An normal designer who is entangled in many things and projects and has a confused memory.



Goals

He wishes he had a photographic memory so he could complete every task and project perfectly.



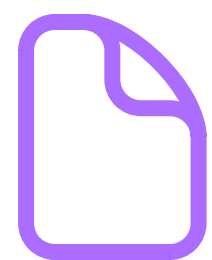
Eidetic Memory

What if I only need to take a glance and any image, dialogue, scene, or article can be thoroughly stored in my mind.

If I get superpower...

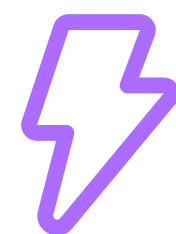
I Why???

"Never forget after watching" reflects our desire to strengthen our memory, increase our brain capacity and increase our efficiency. "



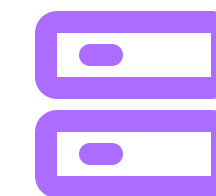
Info acquisition

Read it once, remember all the details



Extremely high efficiency

No repetition, saving a lot of time



Storage capacity

Clear memory, never forgotten.

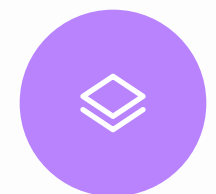
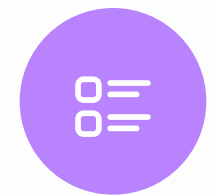


Multitasking

Handles multiple projects with perfect recall.

I What happened

- **Precisely reproduce every detail**
Ensure that no details are overlooked and accurately capture every moment.
 - **Eternal memories**
Recall every conversation, every page of a book, every face
 - **"Infinitely superimpose"**
All experiences in their minds.
-
- **Remember everything nor owning everything.**
As the total amount of memory skyrocketed



I Questions



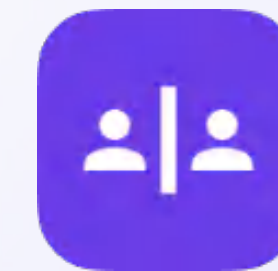
Classify memories into specific categories



Tasks/plan users have mixed up with their other memories

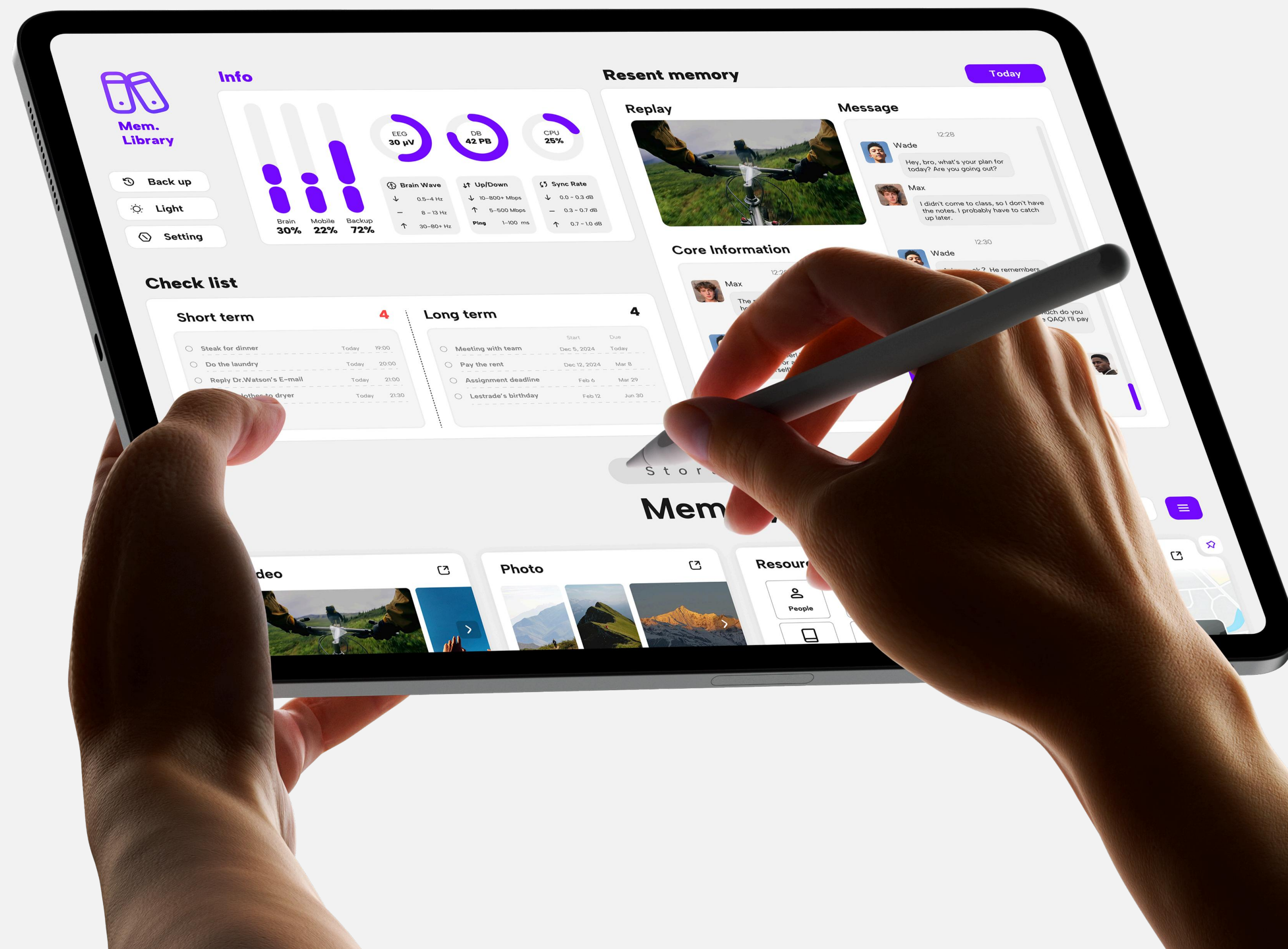


Skill base might intertwine with each other.



Separate short-term and long-term memories

I Solution



Memory Library

Utilizing the smart storage management system to help users refine their unlimited memories.



Type Face & Colors

Heading

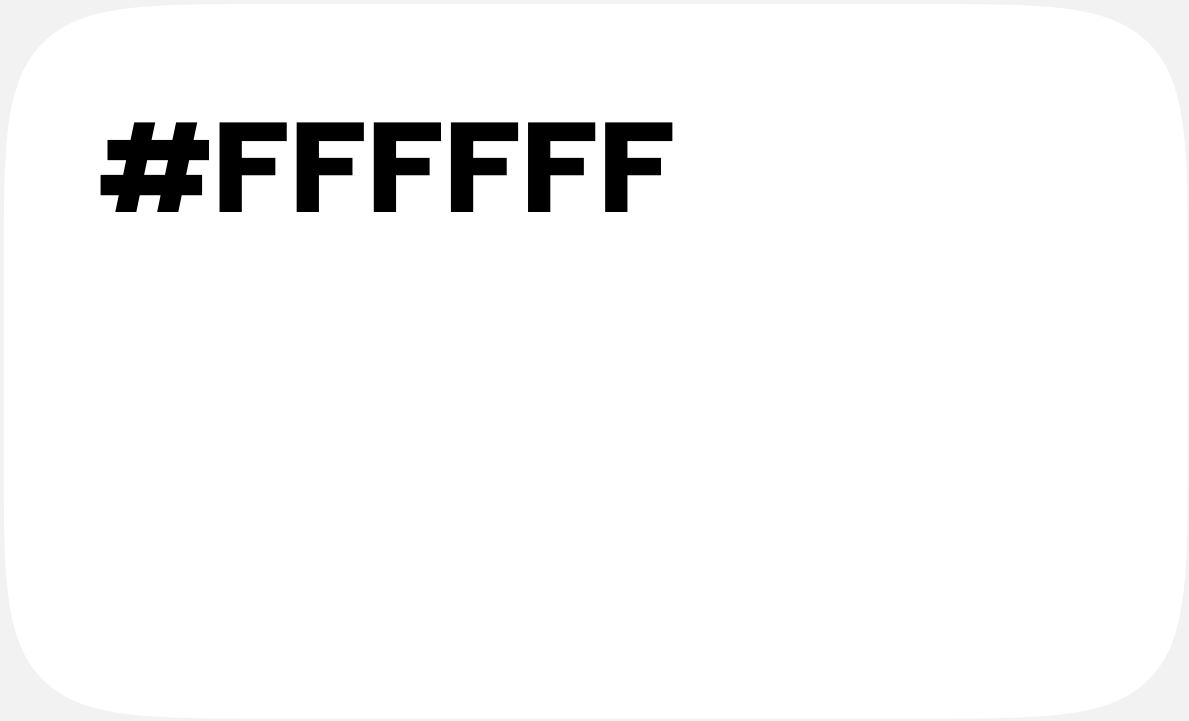
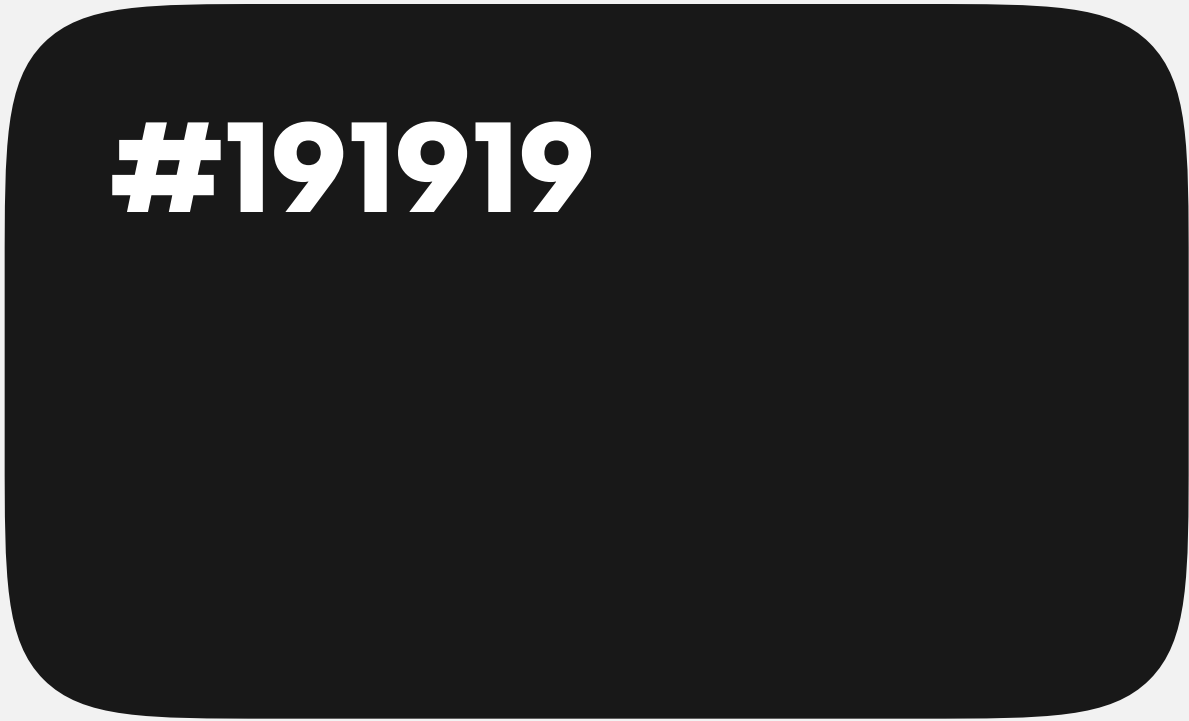
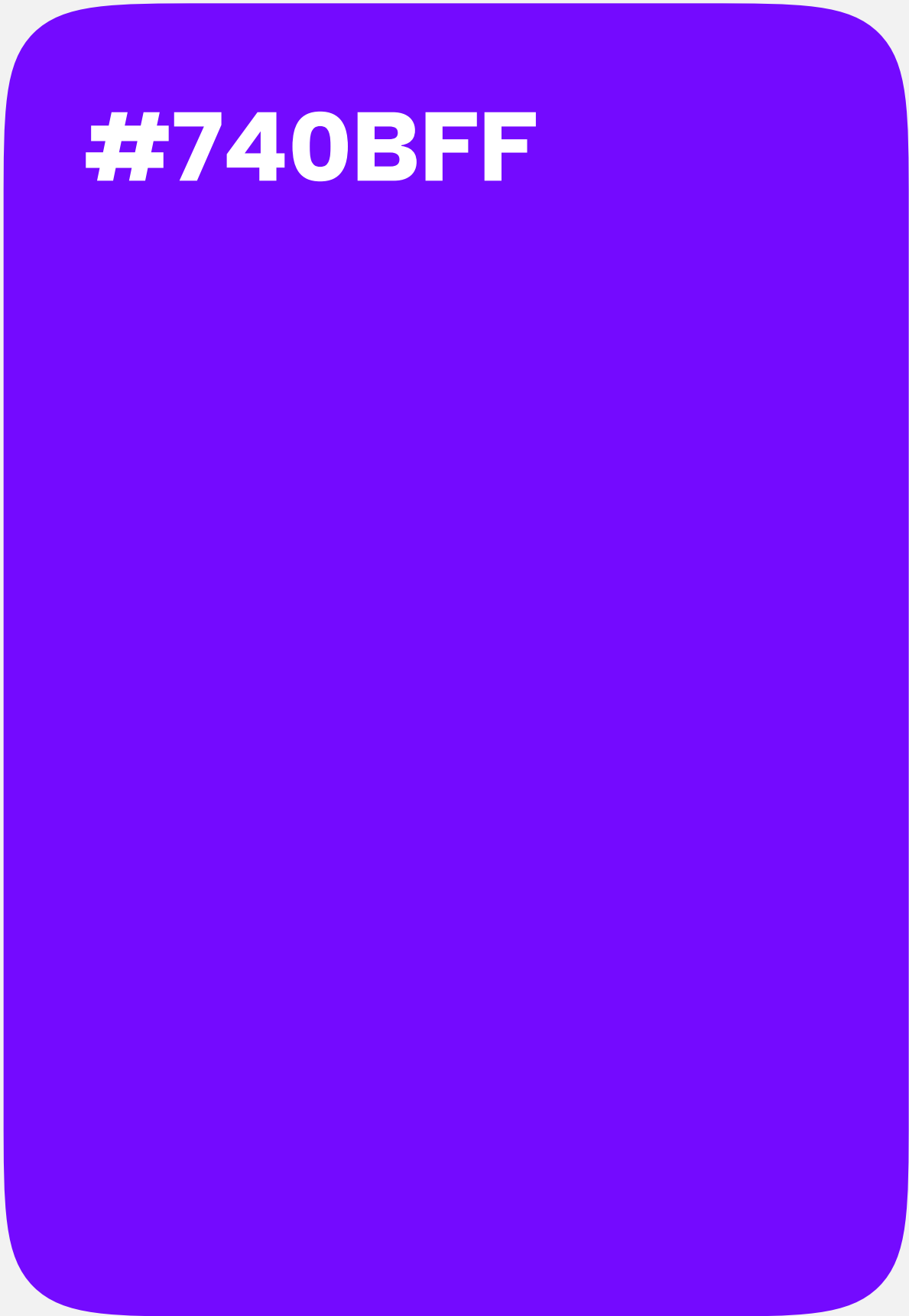
Font	Weight	Size
Albert Sans	Black	48/25/20

Body

Font	Weight	Size
Albert Sans	Bold	20/10
Albert Sans	Regular	15//12

CTA

Font	Weight	Size
Albert Sans	Extra Light	10



User Flow & Mock up

Recent memory

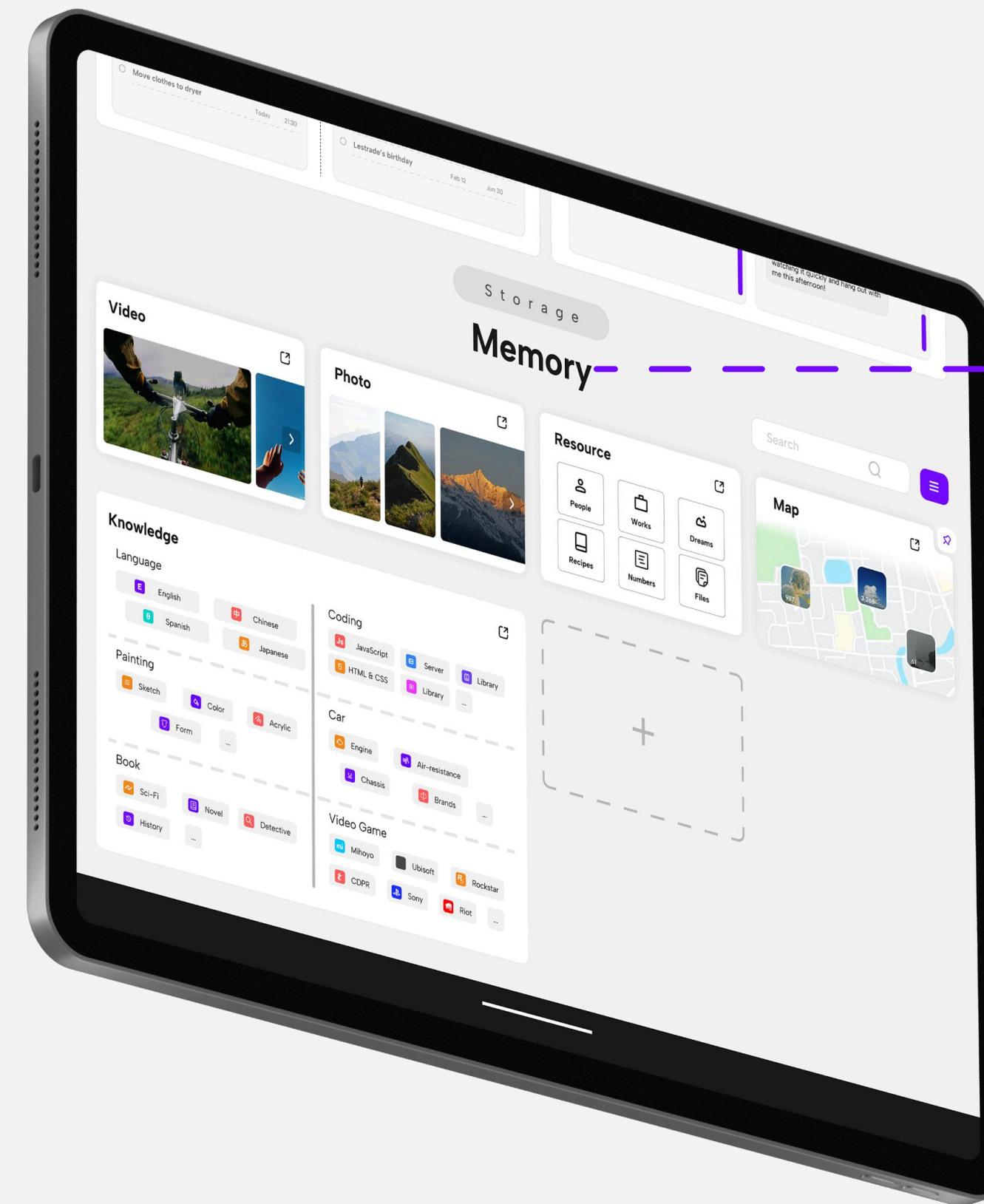
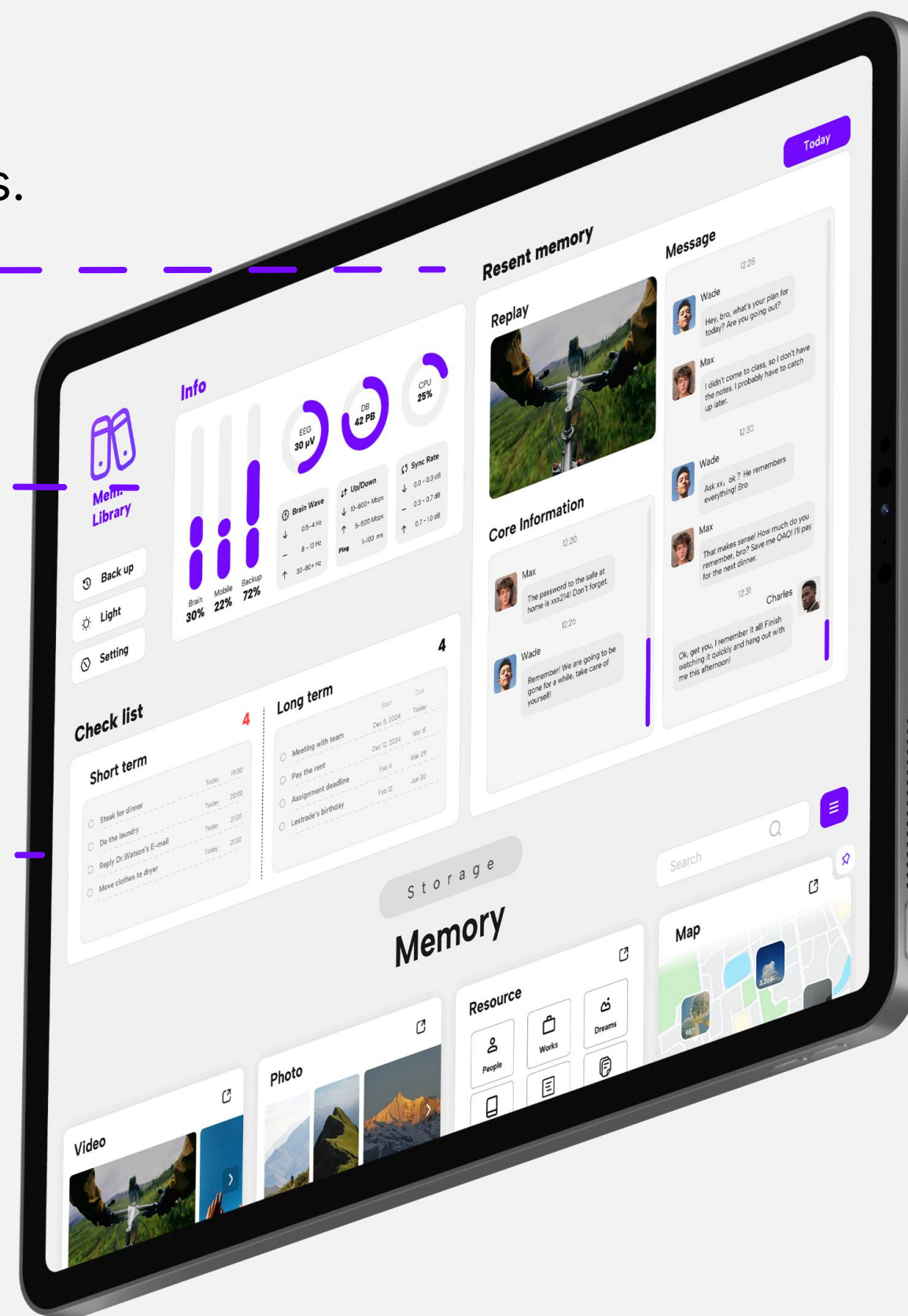
Displays recent memories to superhumans and extracts key information for timely reminders.

Info

Stay in tune with your latest brain and machine activity

Check List

Helps superpowered individuals organize all pending tasks in their memory and receive timely reminders.



Memory Array

Superpowers can deeply explore and manage memories in here, easily accessing and customizing groups through pre-categorized memory clusters.

Easy memory upload

Wireless brainwave memory
reading, Interacting with devices

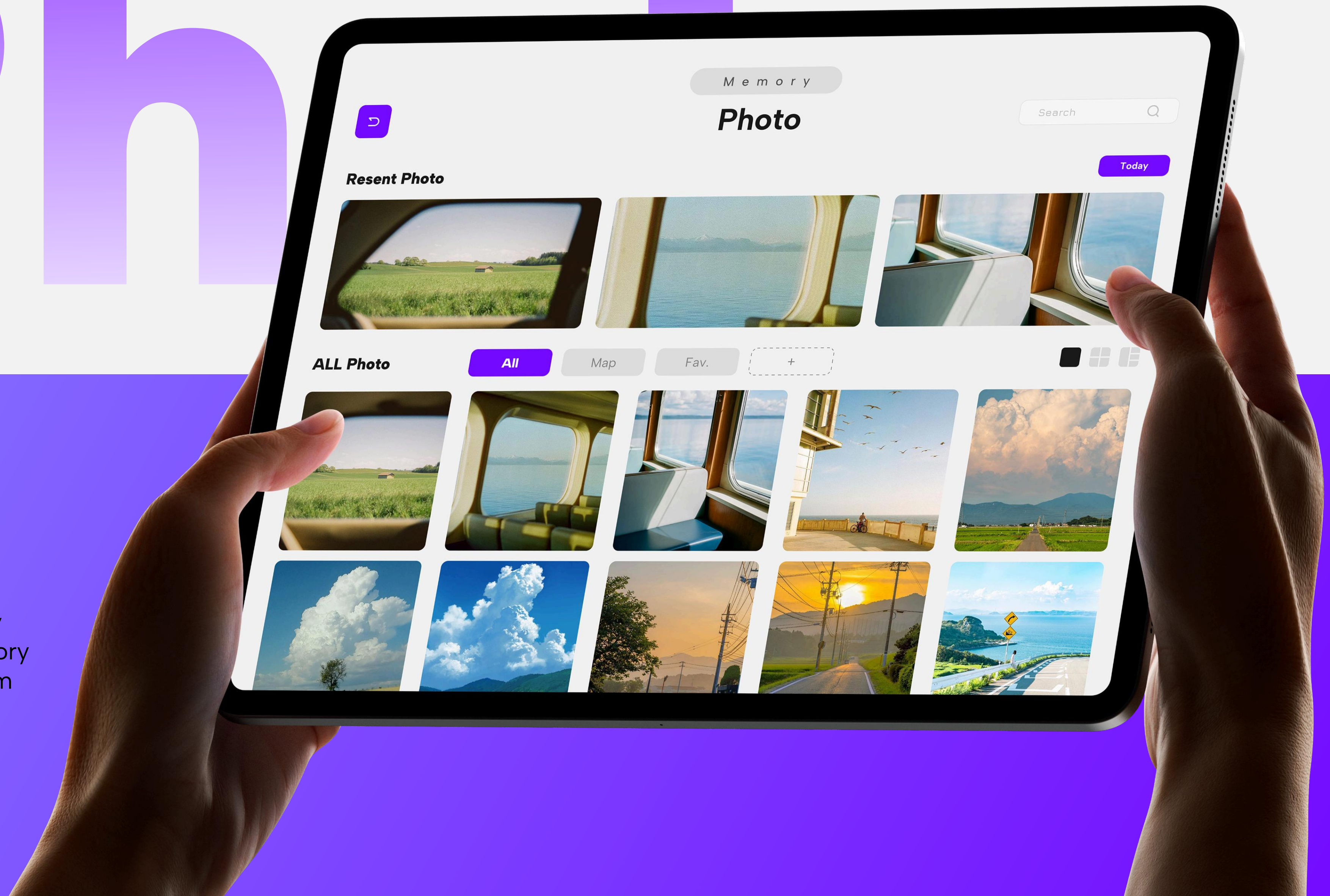


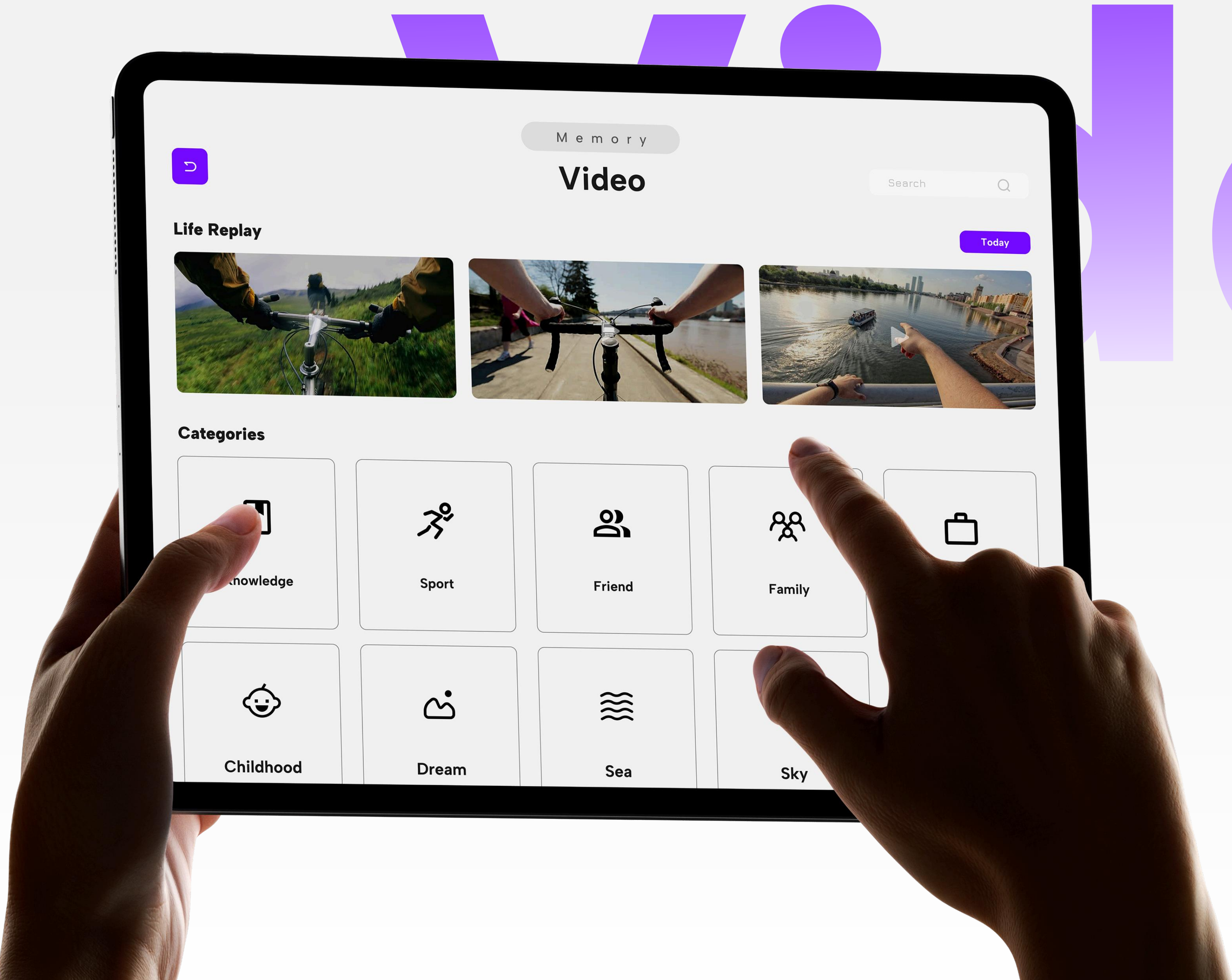
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Impression memorial Photo

The photo library captures every strongest moment of your memory and creates a personalized album that is easy to manage.





Video

Life Cinema

Utilize intelligent storage management systems to assist superpowers in optimizing their unlimited memory for every day.

I Edge case

- **Storage full**
The user's superpower constantly records all details, causing the memory library to be overcrowded, stuck, or crashed.
- **Emotional memory interference**
Some memories are too painful for users to review, but the system still considers them important.
- **Data breach**
The memory library has been invaded by others, and private memories have been stolen or tampered with.



I Consideration

Emotional & Ethical

Privacy

Privacy sensitive memory data is essentially extremely private content



Auto-blocked

Traumatic memories shouldn't be auto-blocked.



Change memory?

Is it allowed to tamper with/beautify memories?



UX & Cognitive

Structure

Keep info structure simple.



User friendly

Enable fuzzy search & timeline view.



Define

The category definition of "memory" should be clear and unified



Thank you

We use 'superpowers' not for fantasy, but to narrate current problems in the language of the future.

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